



# HAWDC e-HEADLINES

Volume 22, Issue 16 | January 09, 2020

## 2020 National Cherry Blossom Festival Hotel Program:

The National Cherry Blossom Festival ("NCBF") is now accepting area hotels to participate in its 2020 Hotel Program! The Hotel Program highlights properties springtime packages and will be promoted to visitors, residents, and groups traveling to the District from March 1 - May 31, 2020 with a major emphasis on the Festival's celebration from March 20 - April 12, 2020. Participating hotels will be featured on NCBF's visitors page, one of the most highly trafficked pages on the Festival's website, as well as other exclusive marketing and promotional opportunities. In addition, in partnership with Destination DC ("DDC"), DDC member hotels who participate in the program will also receive additional opportunities in conjunction with DDC's springtime accommodation. For more information regarding the program, and how to participate in it, please [click here](#).



## In This Issue:

[2020 National Cherry Blossom Festival Hotel Program](#)

[Carlos Rosario Charter School Notice](#)

[Hispanic Chamber of Commerce Hosting Job Fair](#)

[Allied Member Spotlight](#)

## Upcoming Events:

**Thursday, January 30th:**

The HAWDC Board Meeting will be held in the Rooftop Conference Room at 1225 New York Avenue, NW at 10:30 A.M. Please contact [Ejigayehu Diriba](#) by Tuesday, January 28 to RSVP.

## Carlos Rosario Charter School Notice:

### ACCEPTING NEW APPLICANTS!



**Tuition-free classes available for DC residents!**  
ESL Classes /GED in English + Spanish / Career Training Academies  
Citizenship / Skills Classes / ESL for Families

**Apply Now for Spring 2020!**  
**January 9 & 10**

**Thursday, January 9th**  
1:00pm - 8:00pm

**Friday, January 10th**  
8:30am - 3:00pm

**Harvard Street Campus**  
1100 Harvard Street, NW Washington, DC

**Applicants must bring proof of DC Address**

**Details at [www.bit.ly/proofdocuments](http://www.bit.ly/proofdocuments)**



For more information:  
(202) 734-4900 - Email: [careetraining@carlosrosario.org](mailto:careetraining@carlosrosario.org)  
[www.carlosrosario.org](http://www.carlosrosario.org)

Carlos Rosario Charter School does not discriminate on the basis of race, color, national origin, sex, disability, age or other prohibited basis in its programs or activities.

## Staff Directory:

**Solomon Keene**  
President & CEO  
(202) 289-0193  
[Email Solomon](#)

**Beverly Wright**  
Senior Vice President &  
Chief Financial Officer  
(202) 289-6385  
[Email Beverly](#)

**Lisa Abrams**

# Hispanic Chamber of Commerce Hosting Job Fair:



Vice President of  
Government Affairs  
(202) 289-4448  
[Email Lisa](mailto:ljames@hccdc.org)

**Ejigayehu Diriba**  
Membership & Program  
Coordinator  
(202) 289-8739  
[Email Ejigayehu](mailto:ejigayehu@hccdc.org)



joins the



Walter E. Washington Convention Center  
801 Mt Vernon Place, NW  
Washington, DC 20001



JANUARY 18, 2020 | 9:00 am - 5:00 pm  
JANUARY 19, 2020 | 9:00 am - 4:00 pm

### Interested in becoming a vendor?



Email Nicole Quiroga at:  
[nquiroga@gwhcc.org](mailto:nquiroga@gwhcc.org)



Email David Díaz at:  
[ddiaz@gwhcc.org](mailto:ddiaz@gwhcc.org)



greaterwashington  
hispanic chamber of commerce

Get in front of more than  
**80,000 attendees**  
over 2 days!

Gain exposure for your brand and hire  
employees:

- Project Managers
- Marketing Directors
- Administrative Assistants
- Engineers
- Housekeepers
- Bartenders
- Architects
- Waiters/Waitresses
- Sales Managers
- Utility Workers
- Medical Assistants
- Cashiers
- Custodial Workers
- And more...



## Recruiter/Vendor Packages

GWHCC Joins the NBC4 Telemundo44 Health and Fitness expo for the first time!  
80,000 attendees over 2 days!

January 18 & 19, 2020 / 9:00 am - 5:00 pm / Walter E. Convention Center

### ANCHOR SPONSOR PACKAGE - \$10,000

Benefits Include:

- Company Logo AND MENTION on exclusive on-air messaging promoting Emplateat at Expo - 50x (15) Spots
- 2 days at Expo with 80,000 total attendees / 200+ sponsors
- 20X10 Booth / Premium placement with pipe and drape, company signage, FURNITURE
- Quarter-page color ad in Program Guide - (deadline for Printing: December 30)
- Listing in Expo program
- Expo Landing page on [www.NBCWashington.com](http://www.NBCWashington.com)
- LOGO as ANCHOR SPONSOR on GWHCC Website
- Mention as ANCHOR SPONSOR in PROMOTIONAL GWHCC email blasts, press releases AND flyers
- ANCHOR Sponsor Mention on all social media platforms: Twitter, FB, LinkedIn

### SUPPORTING SPONSOR PACKAGE - \$5,000

Benefits Include:

- Company Logo AND MENTION on SHARED on-air messaging promoting Emplateat at Expo - 25x (15) Spots
- 2 days at Expo with 80,000 total attendees / 200+ Sponsors
- 10X10 Booth with pipe and drape, company signage, FURNITURE
- Listing in Expo program
- LOGO as SUPPORTING SPONSOR on GWHCC Website
- Mention as SUPPORTING SPONSOR in PROMOTIONAL GWHCC email blasts, press releases AND flyers- 2 weeks
- Mention as SUPPORTING Sponsor on all social media platforms: Twitter, FB, LinkedIn

### TABLE SPONSOR PACKAGE - \$2,500

Benefits Include:

- 2 days at Expo with 80,000 total attendees / 200+ Sponsors
- 10X10 Booth with pipe and drape, company signage, FURNITURE
- Listing in Expo program
- Mention as SPONSOR in PROMOTIONAL GWHCC email blasts, press releases AND flyers- 2 weeks
- MENTION AS Sponsor on all social media platforms: Twitter, FB, LinkedIn

For more information please contact  
Nicole Quiroga at [nquiroga@gwhcc.org](mailto:nquiroga@gwhcc.org)  
or David Diaz at [ddiaz@gwhcc.org](mailto:ddiaz@gwhcc.org)



For more information, please contact [Nicole Quiroga](#).

## Allied Member Spotlight:



HOSPITALITY ADVISORY & ASSET MANAGEMENT

REVPAR International is a nationally recognized full-service hospitality advisory and asset management firm with a global reach.

Their corporate office is based in the Washington, D.C. metropolitan area so they consider this area their backyard where they have undertaken numerous projects. As a result, they are intimately familiar with the pertinent industry trends occurring here.

REVPAR International offers a complete set of hospitality advisory services from market financial feasibility studies and operational reviews to asset management. They identify and help minimize the three main risks inherent in real estate investments in general, and hospitality investments in particular - market, financial, and management risk. This breadth of experience provides their clients with uninterrupted service, access to their professionals, and ensures continuity in process and goals. Their services cover all hospitality-related assets, from hotels and resorts to conference centers, restaurants, spas, marinas, and golf courses.

For additional information and to review a list of projects undertaken by the professionals at REVPAR International, please visit their website [www.revparintl.com](http://www.revparintl.com) or contact Jacqueline Woodrum at [j.woodrum@revparintl.com](mailto:j.woodrum@revparintl.com).

**Stay Connected!**

[@OfficialHAWDC](#) [@hawdc](#)

