



## HAWDC Welcomes 2018 Board Chair, Sheri Swain:



HAWDC is excited to welcome the 2018 Chairman of the Board Directors, Sheri Swain, General Manager, Holiday Inn Capitol.

Building dynamic teams and producing lasting results have been the cornerstones of Sheri's hospitality career for more than 25 years. Recognized as a multi-brand expert,

she has held leadership positions in five different hotel brands.

Sheri graduated from Indiana University with a BA in Forensic Studies and Sociology and a Masters of Public Affairs degree in Labor Relations and Personnel Management. Sheri worked as a Juvenile Probation Officer in Indianapolis before serving a ten-year stint in the US Army, mostly as a Personnel Officer.

After leaving active duty, Sheri went to work with Donohoe Hospitality Services, a hotel management company in the Washington, DC area. She has held a variety of positions: Human Resources Director at a Hampton Inn, Suite/Room Care and Maintenance Person at a Holiday Inn, Guest Services Manager and then Assistant General Manager at an Embassy Suites, SMERFE Sales Manager and Human Resources Director at a Holiday Inn, General Manager of a unique independent hotel, the Crossroads Inn on Quantico Marine Corps Base, Assistant General Manager at Holiday Inn Capitol and a General Manager of a Residence Inn.

And most recently, Sheri has been the General Manager at the Holiday Inn Capitol for the past ten years. Holiday Inn Capitol is a 536 room urban hotel with 8,000 square feet of meeting space. She manages 260+ employees and a \$44 million operation.

Sheri also serves on the Intercontinental Hotels Group General Manager's Advisory Board.

"Let's not just get thru 2018. Let's get something out of it, by developing our future Hospitality Leaders and hiring our Veterans." - Sheri Swain, General Manager, Holiday Inn Capitol.

## In This Issue

[HAWDC Welcomes 2018 Board Chair, Sheri Swain](#)

[HAWDC Sponsors Washington Business Journal's "The Future of Hospitality" Breakfast](#)

[Upcoming Food Safety & Alcohol Training at RAMW](#)

[Allied Member Spotlight](#)

## Upcoming Events

**Thursday February 22:**

**The HR Directors Association meeting will be held at 1201 New York Ave, NW in the 11th floor Conference Room from 9:00 am - 10:00 am. Breakfast will be provided. Please contact [Vanessa Peters](#) for more information or to RSVP.**

## Staff Directory

**Solomon Keene**  
President & CEO  
(202) 289-0193  
[Email Solomon](#)

**Beverly Wright**  
Senior Vice President & Chief Financial Officer  
(202) 289-6385  
[Email Beverly](#)

**Lisa Abrams**  
Vice President of Government Affairs  
(202) 289-4448  
[Email Lisa](#)

*Pictured above: Sheri Swain, HAWDC Board Chair and General Manager, Holiday Inn Capitol.*

**Renauda Bennett**  
Membership & Program  
Coordinator  
(202) 289-0584  
[Email Renauda](mailto:renauda@hawdc.org)

---

## HAWDC Sponsors Washington Business Journal's "The Future of Hospitality" Breakfast :

How is technology changing the way we "stay"?

Today's hotel stay looks nothing like that traditional check-in, check-out pattern of the past. Now, a hotel stay is not just about where you spend the night. Instead, its an experience. Technology is changing everything about the way we stay. So how do you stay on the forefront of that change, with one eye on the crystal ball and the other eye on the balance sheet?

Join HAWDC and the Washington Business Journal for breakfast Tuesday, March 13, 2018 as the Washington Business Journal's Editor-in-Chief, Douglas Fruehling, sits down with Choice Hotels CEO, Pat Pacious, to get insight on how technology is shaping the industry, what Choice is focused on right now, and what he sees for the future of the company.

Please [click here](#) for ticket information or contact Courtney Nakoneczny at [cnakoneczny@bizjournals.com](mailto:cnakoneczny@bizjournals.com).



---

## Upcoming Food Safety & Alcohol Training at RAMW:

As your comprehensive training resource, RAMW offers the required training for food, alcohol and allergen certifications, through the ServSafe® program, at their office or onsite at your location for 5 or more people. Registering is easy, [click to sign up online](#) and join one of the upcoming classes!

ALCOHOL MANAGER

**HAWDC Member Rate: \$70 per person**

FOOD SAFETY

**HAWDC Member Rate: \$170 per person**

**Food Safety License Expiring?** Recertify quickly via an online exam at RAMW. Online exam results are available immediately. Click to [schedule an exam](#) or call us at (202) 331-5990. **HAWDC Member Rate: \$90**

## **NEW: Preventing Sexual Harassment and Discrimination Online Course for Managers and Employees**

Preventing harassment and discrimination plays an important role in ensuring employees live up to the high standards of conduct in your restaurants. RAMW now offers workshops and online courses for both managers and employees to help your staff recognize and navigate situations where harassment is present.

Online courses are conducted at any time from an employer or personal computer and participants can start, stop, and resume the course at any time. The program ends with an online exam and participants receive a certificate upon passing the course.

**HAWDC Member Rates: \$30 Manager course & \$25 Employee Course**

---

## Allied Member Spotlight:

The Brooks Group, LLC (TBG) is the premier workforce training and development



**THE BROOKS GROUP, LLC**  
TRAINING, COACHING & MOTIVATING A NEW GENERATION OF WORKERS

company, serving the hospitality/tourism, higher education, government and nonprofit sectors. Founded in 2010, TBG delivers custom-tailored solutions to help organizations address workforce challenges and achieve their training goals.

TBG's certified professionals bring industry experience, knowledge, and skills to deliver engaging and impactful learning experiences. From customer service training to work readiness and goal setting, TBG helps organizations achieve excellence in service quality.

While TBG offers a variety of services, the company is known for its Hospitality/Tourism training courses. With custom designed courses such as the Hospitality Bootcamp, where students develop exceptional skills and industry recognized credentials that prepare them for long-term, successful careers in hospitality.

For more information please visit [www.TBGtrains.com](http://www.TBGtrains.com) or contact Vivica Brooks at [inquiries@thebrooksgroupllc.com](mailto:inquiries@thebrooksgroupllc.com).

Hotel Association of Washington DC | | [info@hawdc.com](mailto:info@hawdc.com) | <http://www.hawdc.com>  
1225 New York Ave NW Ste 250  
Washington, DC 20005

**Stay Connected**  
[@OfficialHAWDC](https://twitter.com/OfficialHAWDC)

